

# eImagine Makeup Assignment 2018

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*If you had an excused absence with parent notification, you are eligible to complete the following assignment to make up the points you lost by missing eImagine.*

*One of the big reasons we require all students to attend eImagine is to see good examples of student work. Hence, your makeup assignment is to do the following:*

Go to the page of links to the eImagine award winners:

<http://www.onwravens.net/ecom/eImagine/eImagine-winners/>

**For *each* of the four main focus areas listed on this page, view any one of the entries (from any subcategory) and write a paragraph critique of that entry.** This means you will critique 4 pieces total – one each from Web Design, Graphic Design, Animation, and Video.

- Do this assignment in Google Docs.
- Make sure your name, grade level, and e-Comm course(s) and teacher(s) are at the top of your page.
- For each of the four entries:
  - Tell which focus it is from (web, graphic, animation, video), tell which category it is from (like 3D Organic, or News Package), and give the entry name.
  - Write a few sentences of critique about the piece that you just viewed. Avoid general statements such as, “I liked it,” or “It was bad.” Rather, pick out a few specific things that you think were done well in the piece and describe why you think so. Pick out one or two specific things you think could have been done better, and tell why. *If you need some guidance on what to look for, see the next page.* This should be professional quality writing, with organized thoughts, complete sentences, and good spelling and grammar.
- When you are finished, either print this document and turn it in, “share” it with your teacher(s), or turn it in on Google Classroom. Ask your teacher(s) how they want this turned in. (Sophomores, turn in to both of your teachers.)

*Of course, we hope you will view, think about, and enjoy many more than just four of the entries, but you only have to critique four for this assignment.*

Here are some things you can look for when you view the entries:

Video:

*lighting, audio, editing, writing/story, cinematography*

Animation:

*style, timing, originality, story, character movement, texturing, lighting, modeling*

Web Design:

*content, design, usability, does the site effectively achieve its purpose?*

Graphic Design:

*contrast, alignment, repetition (unity, rhythm), proximity (grouping, using space)*